



This is Compass Florida

23K+

Transactions
Closed in 2023*

\$15.7B+

Sales Volume
in 2023*

2,614

Licensed Agents
in Florida**

\$674K+

Average Sales Price
in 2023*



This is Compass Palm Beach County

4,602

Transactions
Closed in 2023*

\$3.3B+

Sales Volume
in 2023*

558

Licensed Agents
in PBC**

\$722K+

Average Sales Price for
Compass PBC*

Local Partners

SOUTH FLORIDA
SunSentinel

NORTHROP & JOHNSON

MEDIA GROUP
lifestyle

THE WALL STREET JOURNAL.

All information is deemed reliable but not guaranteed.

*Actual closed sale data for 2023 Compass Real Estate

**As of February 21st, 2024. Based on internal Compass data for licensed agents and referral directors in Palm Beach County

Strength in Our Numbers

RANKED

#1

RESIDENTIAL REAL
ESTATE BROKERAGE IN
THE UNITED STATES¹

“What is stunning about this is that...
Compass wasn’t even in business a decade ago.”

—REALTRENDS

Global exposure and recognition.

Our rapid growth has made Compass, “a household brand name for both home buyers and sellers.”² This recognition translates directly to your home.

Global reach and network.

Our unparalleled network of the nation’s top agents gives you the most valuable referral network in the industry.

Strength and stability.

You can be confident that you are supported by a brokerage with the collective insight of 28K agents and the scale of the #1 brokerage by sales volume.



COMPASS

#1

BROKERAGE BY MARKET SHARE
IN MIAMI DADE, BROWARD &
PALM BEACH COUNTY

Source: Trendgraphix 01/01/23-12/31/23. Based on total sold list and sell volume for residential properties at all price points, Palm Beach County, Broward County and Miami-Dade County. Results deemed accurate but not guaranteed.

Your listing is now reaching international buyers. While you may not have planned for this expansion, we've made it happen for you.

Barnes International Realty

Compass has established a program with BARNES International Realty to showcase your listings to their international network of ultra-high-net-worth luxury consumers and leading brokers.

As a leader in high-end real estate and an ambassador for the art of living, BARNES is present in more than 75 exceptional destinations, from major international cities to the most beautiful resorts.



Our program with BARNES gives you access to:

1,300

Luxury Agents

150K

International Clients

130

Offices in the World

20

Countries

Your Buyer Follows Compass

20.4B+

Impressions in 2023**

137K+

Articles**

Digital Reach

Leveraging our expansive digital footprint effectively attracts potential buyers to your listing.

Media Reach

Our in-house media team works with top publications to share compelling narratives about your home with your target buyer.

20.25M



Compass*

12.14M



Coldwell Banker*

8.55M



Sotheby's*

6.94M



Keller Williams*

1.47M



Douglas Elliman*

1.12M



Berkshire Hathaway*

Website Visitors

Compass.com is #1

Attorneys Key Title

Florida's premier title and closing services provider has affiliated with Compass and delivers unparalleled service and customer satisfaction.



Benefits of working with Attorneys Key Title:

- Single point of contact
- An attorney assigned to each transaction
- Timely and accurate title insurance
- Superior 24/7 communication
- Knowledgeable and professional staff
- Contract upload capability
- They hold escrow

Ready to sell your property?

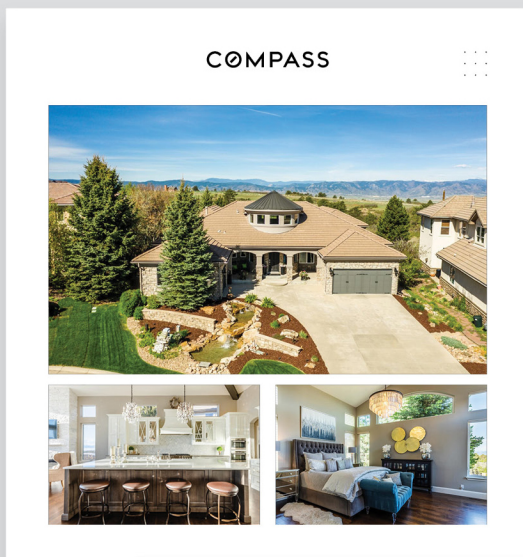
Let your Compass agent and Attorneys Key Title handle it. Your Compass agent will work with AKT to handle lien satisfaction and prepare all the closing documents, ensuring a smooth process for you and the buyer. Working with Attorneys Key Title, you can expect competitive rates, excellent communication, and top-notch service.



COMPASS

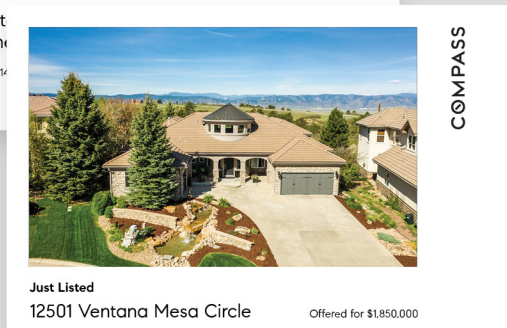
We Develop an Innovative Multi-Channel Marketing Strategy

From brochures and postcards to social media and emails, our marketing collateral effectively communicates your property's story and attracts more potential buyers.



12501 Ventana
Castle Pine
6 BD 5 BA 6014

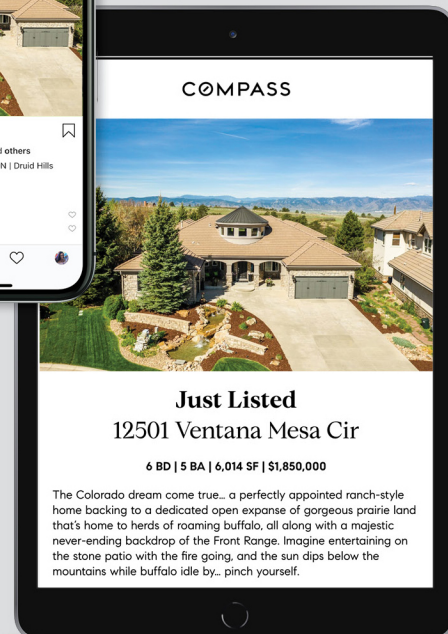
FLYER



POSTCARD



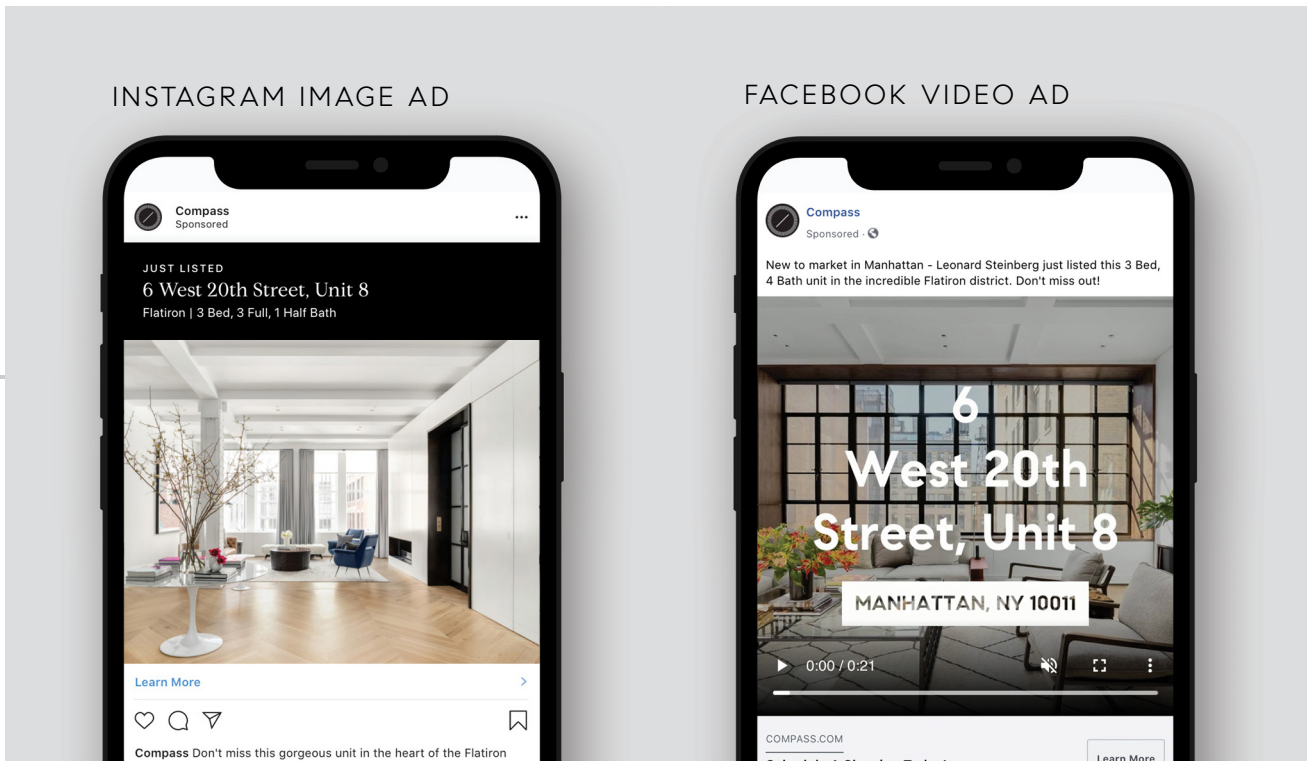
SOCIAL MEDIA



EMAIL BLAST

Reach more prospective buyers with intelligent digital advertising

By leveraging Compass' digital advertising tools and partnerships across social media and advertising throughout your listing process, we can generate demand to sell your home faster, and we meet potential buyers where they are, online.



Proprietary Targeting

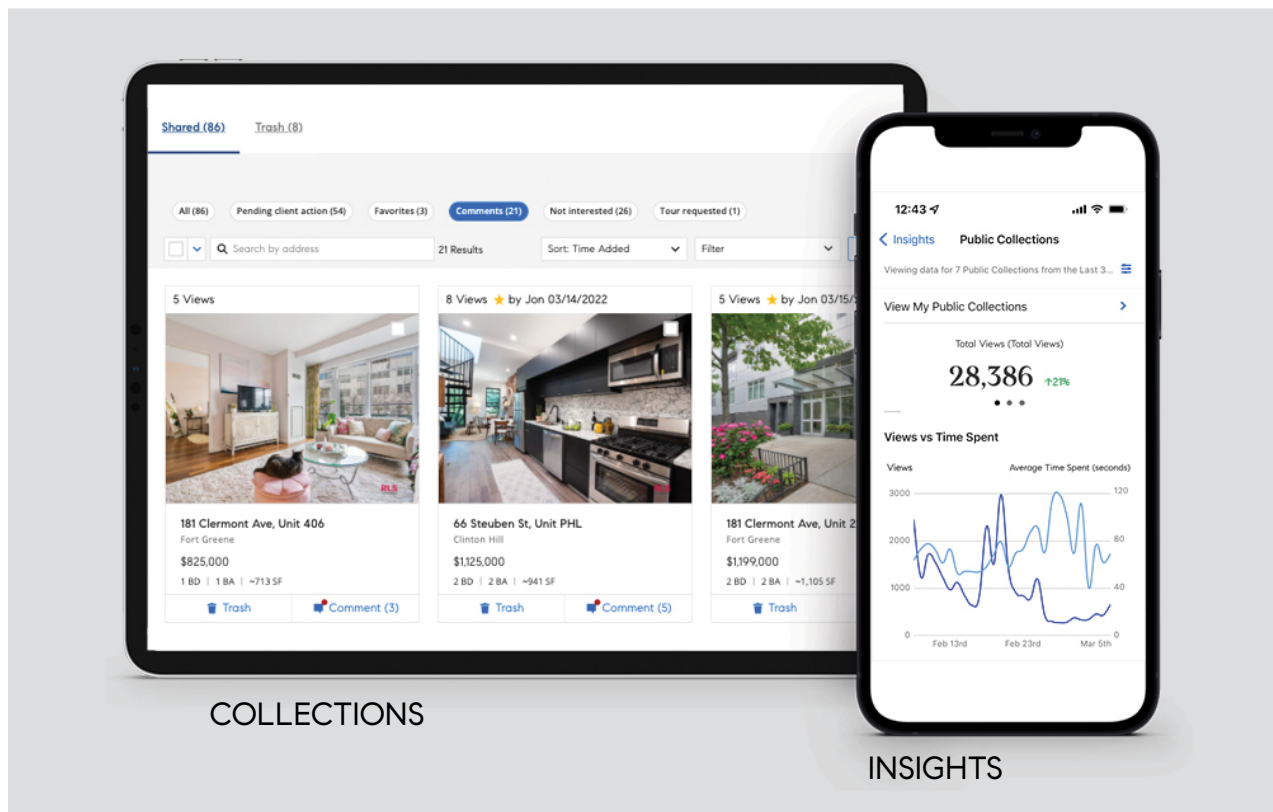
Compass helps generate buyer interest by using proprietary data to serve ads to Facebook and Instagram users.

Optimized Performance

Compass tracks and measures the results of every campaign which allows for continued optimization.

Assessing Our Strategy and Monitoring the Market

Using proprietary tools such as Collections and Insights, we keep you informed of market conditions and traffic to your property.



Collections

Collections allows us to have a collaborative conversation on your home selling process with instant updates on comparable listings and access to insider knowledge previously only available to the agent community.

Insights

Insights is a detailed, custom dashboard that allows us to assess the impact of our online marketing campaigns in real time. By capturing this data, we are able to further target our ads to buyers most interested in your home.

Placing your property where your buyers are searching

Once your home is listed on the MLS, it will be syndicated to some of the top real estate platforms domestically and in 60+ countries globally. This will allow us to get maximum exposure for your home.

Top Domestic Syndication Platforms, Including

Zillow The Wall Street Journal Mansion Global Trulia

Countries We Syndicate to Internationally*

Argentina	Germany	Monaco	Singapore
Australia	Greece	Morocco	Slovakia
Belgium	Hong Kong	Myanmar	South Africa
Bulgaria	India	Netherlands	Spain
Cambodia	Indonesia	New Caledonia	Switzerland
Canada	Ireland	Panama	Tanzania
Chile	Italy	Papua New Guinea	Thailand
China	Japan	Peru	Tunisia
Colombia	Kazakhstan	Philippines	Turkey
Czechia	Laos	Poland	United Arab Emirates
Denmark	Latvia	Portugal	United Kingdom
Estonia	Luxembourg	Qatar	United States
Fiji	Macau	Romania	Uruguay
France	Malaysia	Senegal	Venezuela
French Polynesia	Mexico	Serbia	Vietnam